Filene Research Institute

WOMEN IN LEADERSHIP

September 2015

WE ARE SO GLAD YOU ARE HERE!

CYNTHIA,

VOICES YOU'LL HEAR TODAY

Cynthia Campbell
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Filene Research Institute

Brianne Hurford
Communications & Development Manager
World Council of Credit Unions

Brandi Stankovic
Senior Partner
Mitchell Stankovic & Associates
Involved GWLN since 2010

Erin Mendez
CEO
Patelco Credit Union

FILENE'S APPROACH

THINK. DO. CHANGE.

THE RESEARCH

BETTER THAN OTHERS…

CREDIT UNIONS SHOULD BE THE PLACE

FIGURE 1

FEMALE CEOS IN US CREDIT UNIONS, BY CREDIT UNION ASSET SIZE

	Number of credit unions	Total assets ($B)	FTEs	PTEs	Female CEOs	Female board presidents	Female CEOs (%)	Female board presidents
$10B+	4	104.5	15,282	1,453	0	1	0.00	25.00
$1B–$10B	193	419.0	74,651	8,889	27	44	13.99	22.80
$500M–$1B	216	153.9	37,150	4,119	27	32	12.50	14.81
$100M–$500M	1,055	234.8	66,579	8,470	233	146	22.09	13.84
$50M–$100M	798	57.0	17,095	2,588	318	125	39.85	15.66
Less than $50M	4,694	65.6	21,076	6,162	3,091	1,018	65.85	21.69
Total	6,960	1,034.9	231,833	31,681	3,696	1,366	53.10	19.63

Source: 2012 NCUA data with names of credit union CEOs and board presidents coded for gender. Roughly 240 unisex names were assigned based on the statistical likelihood that they were male or female.

WHERE ARE THE FEMALE LEADERS?

SUPPLY

DEMAND

DO WOMEN NEGOTIATE?

LEADERSHIP & CORE CAPABILITIES

Global Women's Leadership Network

The Global Women's Leadership Network is a World Council Program

World Council of Credit Unions

The Global Women's Leadership Network is Chaired by

Mitchell Stankovic & Associates

Sister Societies are Proudly Sponsored by

PSCU Forward.

Global Women's Leadership Network

Mission:

To provide credit union women the opportunity and resources to make a measureable difference in each other's lives; in the lives of credit union members; and in their communities.

Global Women's Leadership Network

Global Reach, Local Impact

- Membership: 950 women from 53 countries
- Total Scholarships Given: 37
- 23 Sister Societies, 9 countries
- Total Funds Raised: $1,000,000+

Global Women's Leadership Network

2015 Leadership Forum Update

- 160 women from 24 countries
- Keynote Speaker: Ingrid Vandervelt, CEO of Empowering a Billion Women by 2020
- Personal Action Plan Development
- Updates from 2014 Empowerment Grant projects and 2015 candidates

Global Women's Leadership Network

2015 Empowerment Grants

Get Involved!

1) Attend a local Sister Society Meeting
2) Join the Network at www.CUwomen.org
3) Get Involved in an Empowerment Grant project
4) Save the Date for our 2016 Leadership Forum

Global Women's Leadership Network

Global Women's Leadership Network

Brandi Stankovic

- Senior Partner, MSA
- Involved GWLN since 2010
- US Sister Societies
- Global Network

MITCHELL STANKOVIC & ASSOCIATES

Sister Society

- Measureable Difference
  - Unique Personalities
  - Unique Execution of Vision
  - Community Outreach
- Membership Growth
- Results to Date

Focus

- Mentoring
- Compensation
- Empowering Women
- Lean In
- Career Advancement
- Women on Boards
- Financial Literacy
- Professionalism
- CEO Panel Discussions
- Succession Planning

Why are you involved in GWLN?

- *I want to **build the profile and effectiveness of volunteers** in the credit union industry to propel our influence in communities globally.* -Marquetta White, Arizona State Credit Union
- ***To inspire and be inspired.** To give back what I have already learned and increase awareness that it is not impossible to succeed. To provide the tools to women who want to advance their career but don't necessarily know what it takes*. -Carol Galizia, LA Financial Credit Union
- *As a strong female, I need to give **opportunity to others and to grow myself**. Supporting the growth of other females is a personal dream for me.* -Louise Aubbuson, Encompass Credit Union
- *I believe in advancing women in credit union and feel that the GWLN empowers me to be a **part of the global credit union** movement and to help in some small way.* -Robin Myers, Melrose CU

Erin Mendez

CEO, Patelco Credit Union

25 years in financial services

- SchoolsFirst FCU
- American Savings Bank
- Western Financial Bank

Patelco® CREDIT UNION

Global Women's Leadership Network

MITCHELL STANKOVIC & ASSOCIATES

Erin Mendez

Leadership Journey

Global Women's Leadership Network

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VERTEX

Driving Credit Union Productivity & Profitability

Filene Research Institute

MOST DOWNLOADED REPORT!

Research Report

Attributes and Skills of Highly Effective Credit Union Managers

Michael Neill
President
Michael Neill & Associates

WHO NEEDS VERTEX?

MANAGERIAL INCOMPETENCE = FAILURE

THE DETAILS: HOW DOES IT WORK?

NEXT STEPS

→ Download the research: http://filene.org/research/report/women-in-leadership-literature-review-obstacles-and-opportunities

→ More information including a demo of the training modules – contact Cynthia Campbell: CynthiaC@filene.org | 608.661.3755

→ Sign-up for Vertex - http://filene.org/products/product/vertex-manager-training

SAVE THE DATE FOR OUR NEXT WEBINAR

→ November 12th at Noon Central

→ Women In Leadership Series: Developing Talent and Mentoring with Sherri Stumpf of Blackhawk Credit Union in Wisconsin

→ We will send the registration link with the materials from today.

LET'S CONNECT!

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