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Greta Greathouse is chief of party for HIFIVE (Haiti Integrated Financing for Value Chains and Enterprises), a development program funded by the U.S. Agency for International Development (USAID) and implemented by AED and WOCCU. She has served in similar roles for other multi-year USAID-funded private sector development projects in Morocco and Haiti. As an independent consultant and donor program manager, she has provided direct technical assistance and leadership to programs delivering individual private sector consulting, training, research and program implementation and management related to microfinance and small and medium enterprise development. Prior to working in development, she spent more than 20 years as working as an international banker. Her last 13 years in banking were with Banco Santander (New York), where she developed and managed the Global Corporate Banking, Financial Institution, and Asset Backed Finance groups.